



Society for
Oncology
Massage



2025 Virtual Summit
Collaborative Connections
18 May 2025
9:00 am - 4:00 pm EST



SPONSORSHIP PROSPECTUS



**The Society for Oncology Massage
& the Society for Oncology Esthetics**

**9 N RIVER ROAD, #605, AUBURN, MAINE 04210
WWW.S4OM.ORG**



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The Society for Oncology Massage (S4OM) and the Society for Oncology Esthetics (S4OE) are an international alliance of educators, practitioners, advocates, and affiliate organizations who share the common vision and goal of supporting the cancer community.

S4OM & S4OE work to ensure the safe and effective integration of massage therapy and esthetics as a standard of care for people living with cancer.

S4OM, a 501(c)(3) not-for-profit organization, was formed during the first Oncology Massage Healing Summit in 2007. Our ranks continue to grow internationally and include massage therapists, estheticians, education providers, patients, caregivers, medical professionals, sponsors, and affiliate corporate partners all with a shared vision.



Vision

Ensure that everyone living with cancer experiences the comfort of massage or esthetic services.

Mission

To support the safe delivery of massage therapy and esthetics to people who are living with cancer, to promote an oncology massage and oncology esthetics education standard, and to collaborate in research.



ABOUT US



Cheryl Johnson
Committee Chair



Ericka Clinton
Speaker Coordinator



Nissa Valdez
Esthetician Lead



Ashley Hiatt
Event Coordinator



Sharon Pollock
Massage Lead and
Board Liaison



Kelly Jo Webster
Marketing and
Communications

MEET OUR TEAM





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ABOUT THE EVENT



The mission of each of our Summits is to create a platform for practitioners, clinicians, researchers, and other professionals where we can engage in meaningful discussions on research and explore best practices for oncology massage and esthetics.

Our goal is to highlight the significant impact that massage and esthetic care can have on patients, caregivers, and health care professionals during cancer treatment, through recovery, and into survivorship. Numerous studies show that massage and esthetic services support those living with a cancer diagnosis. At S4OM and S4OE we are deeply passionate about the role of massage and esthetics in cancer care.

EVENT HIGHLIGHTS

2025 ONCOLOGY MASSAGE & ESTHETICS VIRTUAL HEALING SUMMIT

COLLABORATIVE CONNECTIONS

**MAY 18, 2025, 9:00 AM - 4:00 PM US
EASTERN TIME
ZOOM CONFERENCE**

**REGISTRATION WILL OPEN IN EARLY
2025**



VIRTUAL EVENT

Bringing up to date information on clinical aromatherapy, working with bone marrow transplant patients, navigating lymphedema risks and updates in cancer care to our global community of massage and esthetic professionals.



MEDIA COVERAGE

Social Media, direct email, schools outreach, regional outreach, massage and esthetics community advertising to our global community.





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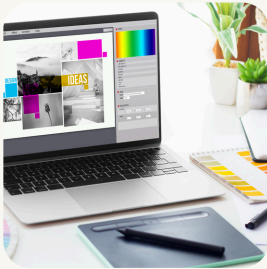


EVENT SCHEDULE



15
FEB

**REGISTRATION
OPENS**



15
APR

**SPEAKER AND
SPONSOR
ASSETS DUE**



18
MAY

**VIRTUAL
EVENT**





BENEFITS FOR SPONSORS



SPONSORS WILL RECEIVE THESE BENEFITS

- SPONSORS WILL BE ACKNOWLEDGED DURING BREAKS BETWEEN EACH SUMMIT SESSION
- ACKNOWLEDGMENT DURING OPENING REMARKS BY THE S4OM | S4OE PRESIDENT
- SPONSORS WILL BE ACKNOWLEDGED ON THE S4OM | S4OE WEBSITE
- ACKNOWLEDGEMENT OF SPONSOR VIA S4OM | S4OE SOCIAL MEDIA CHANNELS AND INTERNAL CORRESPONDENCE
- SPEAKER SPONSORS WILL RECEIVE FREE ATTENDANCE TO THE SUMMIT FOR ONE (1)
- EDUCATION SPONSORS WILL RECEIVE FREE ATTENDANCE TO THE SUMMIT FOR TWO (2)



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SPONSORSHIP PACKAGES



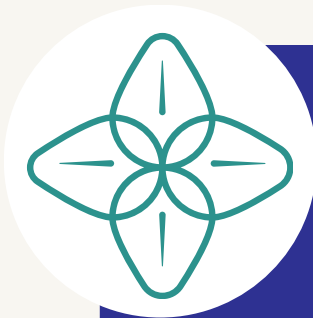
EDUCATIONAL SCHOLARSHIPS FOR
THOSE WHO MIGHT NEED SUPPORT

ENCOURAGE CONTINUING EDUCATION

REDUCE FINANCIAL BARRIERS TO
LEARNING

**PRACTITIONER
SUPPORTER**

**\$85.00
AND UP**



BECOME AN EDUCATION CHAMPION

CHAMPION HIGH EDUCATION STANDARDS
FOR ONCOLOGY PROFESSIONALS

SUPPORT CONTINUING EDUCATION

**SPEAKER
SUPPORTER**

**\$300.00
AND UP**



BECOME AN EDUCATION CHAMPION

GIVE THE GIFT OF ADVANCING BEST
PRACTICES IN ONCOLOGY CARE

SUPPORT THE MISSION OF S4OM | S4OE

**EDUCATIONAL
SUPPORTER**

**\$800
AND UP**



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THANK YOU!

**WE HOPE YOU ARE
EXCITED ABOUT
SUPPORTING OUR
INTERNATIONAL SUMMIT!**

CONTACT

Phone **888-351-3211**

Website **www.s4om.org**

Email **operations@S4OM.org**

